



Pickleball Sponsorship - Building Your Brand

"Goal is to promote brand awareness within the active & growing Senior Pickleball community"

1. Sponsor Engagement
2. Event Participation / Proper Networking
3. Signage / Banners
4. Branding Strategies

Types of Branding / Sponsorships

- Local Tournaments
- Regional Tournaments
 - Zone Tournaments
 - National Tournaments
 - Newsletters
 - Long Term Continuity Programs



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