

March 30, 2018

Super Senior International Pickleball Association

Board Minutes of Conference Call on March 28, 2018

The following members were present:

President: Ford Roberson

Vice President: Tim Kuss

Secretary: Marc Rinehart

Treasurer: Fred Thompson

IFP Liaison: Alice Tym

Tournament Scheduler: Winnie L. Montgomery

Tournament Operations: Vicky Noakes

*Staff Mark Kellam - Membership

*Staff - Dave Allenbaugh - Webmaster

Meeting was called to order by the Secretary at 8:02 pm CDT

Minutes of the January 28, 2018 meeting including the Treasurers Report were approved as published.

Meeting will follow the Agenda:

- Call to Order
- Board Members in Attendance
- Approval of previous meetings minutes and Treasurers Report of 1-28-2018
- Officer Reports and Updates
- Unfinished Business - Discussion Items
- Action Items from agenda - motions are made to put discussion items into actions.
- New Business - items that came up after the agenda was published that need immediate attention
- Adjourn

Officer Reports:

President

- Ford gave a complete review of the financials – \$43,804.00 balance – including looking at residuals vs all memberships – at end of 2017 - we have exceed our target balance of \$30,000 – we are in good financial shape.
- Membership Totals by states – 47 of 50 states
- Our goal of 1500 – 2000 by end of 2018 – we are on track.
- 791 of our 1169 members are from these six states.
- Arizona – 270
- Texas – 176
- Colorado – 105
- Florida – 90
- California – 89
- Georgia – 61
- These Top states give us more bang for our buck.
- Ford proposed the following Board rotation schedule based on input from each board member. We all committed to a two year initial term and he thanked each of us for our service. Polled each for Board rotation.
- Board Replacement Cycle –
- Retiring - 2018 - Tim, Winnie
- Retiring - 2019 - Marc, Vicky
- Retiring - 2020 - Fred, Alice
- Possibility of having 3 move off the Board in 2018 with Ford to assume the Executive Director Position or Marc to exit with suitable replacement.
- We will change Mark K. and Dave A. from non-voting board members to Staff Positions on the web page.
- Discussed Tournament Promotions - by State and National Campaign – we have not actively recruited TD and maybe we need to solicit TD to hold a SSIPA event. The Board concurred and Ford will actively start to solicit TD for the future from PT.com.
- National Senior Games – Ford had written a letter to the NSGA (Sue Hlavacke and Tom Burkhart) to start a dialogue about SSIPA and our age/skill format. Alice sent another email and we may have some clarification by the next meeting.
- Tournament Updates for first quarter – great tournaments, some with 400 plus; Mt Region in St. George now at 620 – 24 courts (April)

- Upcoming tournaments Second Quarter – 9 in this quarter
- Italian Open and Bainbridge Cup for July18-22 in Montesilvano, Italy. Shoud be on PT.com in 10 days. Mike Hess and Melissa are now involved.
- We have added the SPA tournament October (Halloween) –October 26-29, 2018 and will soon add the established Tommy Wong tournament in Surprise.
- USAPA Nationals - Indian Wells, CA – may use 10 year age groupings – the Board sent a SSIPA position statement (see below) that was sent to the USAPA President – Jack Thomas and Tournament Chair – Christine Barksdale on March 29, 2018.
- Kudos to Alice for her PB Magazine Articles this last issue.
- We need to start working on updating our Tournament Guidelines and TD Planning Tool – Will need everyone’s input once we have a draft. Marc will work on sending this out.
- The updated TD Commitment Form will go active on the web on April 1st.

Staff Position Responsibilities

Mark Kellam - Membership Director/Tournament Scheduler – Maintain membership records, member correspondence, membership renewals, edit and publish the newsletter, maintain/update the tournament schedule spreadsheet.

Fred Thompson - Finance Officer – Deposit income, pay bills, invoice tournaments, coordinate budget development, file forms, post monthly expenses to the spreadsheet, coordinate the online store with Pickleball Rocks.

Dave Allenbaugh - Webmaster – Develop and update the Website, make recommendations for website improvement, review content correctness, maintain website license.

Marc Rinehart - Support Coordinator – Maintain meeting minutes, maintain work list, collect agenda items and publish board agenda, produce and collect content for the newsletter.

Ford Roberson - Executive Director – Conduct and coordinate daily operations with the staff, maintain the strategic alliance agreement with

USAPA, coordinate the operations of SSIPA tournaments, maintain relationships with tournament directors, provide recommendations to the board, evaluate the effectiveness of daily operations.

Board meetings – staff will be a part of board meetings for questions/answers, presentations and recommendations.

Vice President:

- **Colorado Pickleball Open registration is approaching 250. We secured an additional 4 courts for Saturday.**
- **Tim will start to work on Chairing the Nomination Committee for Board Elections.**

Secretary:

- Group Facebook page continues to grow at 1294 members.
 - April Newsletter is almost finalized and will feature the Board Election Process that the Board approved. This will also be on the SSIPA web page on April 1st.
 - We discussed how to be pull photos to the SSIPA Gallery on the web page. Photos – we should have a link on SSIPA and path to display on web page. Dave Allenbaugh will write a short procedure that we can provide in the new TD Planning Tool and on the Checklist for SSIPA Tournament Representatives.
- It was suggested that the a checklist for SSIPA representative to used at tournaments – Marc will develop and send draft for Board additions.

Treasurer: See Report Below.

- Mt Regional pins – Ford will take pins and banners.
- Rodney reported that web sales are slow at \$285.00 about 10 items of clothing – need to market – www.buySSIPA – will put on web page again.
- Fred reported we need to think about changing the pins for the championships – unique pins – need a change different from the Worlds
- End of year Awards – Outstanding Achievement – points winners – possible think about gift certificate from Pickleball Central – easier to mail and change amount of award.

IFP Liaison: Alice

- SSIPA Stars – Rodney very pleased and thanks to Dave for the set-up
- Amigos Cup 2019-Pickleball Magazine – women worked hard – great article by Alice
- Bainbridge Cup 2018 Italy – European SSIPA Summit - Alice and Ford will attend the Bainbridge Cup and have an initiative to invite European country leaders to a meeting to explain SSIPA, and how to add SSIPA as a circuit event to their tournaments for 2019.

USAPA commitment – would support the Bainbridge Cup. Needs help

- IFP will send email to all those countries.
- Dominican Republic – trying to make contact and IFP
- Canada – Chuck McDonald now a member of the IFP.

- Many thanks to the kind Paddle donors to GLOBAL PADDLE SHARE. Rodney Grubbs and his son Josh of Pickleball Rocks donated 8 brand new wood paddles. In all, 24 composite paddles and 12 wooden paddles were collected to be sent to Samoa. Next up is collection for the Phillipines. SSIPA is grateful to all who have donated to spread the sport around the world.

Tournament Coordinator: Winnie

- Cat Drinkard – Sun City – 150 this year and shooting for 220 next year and 150 volunteers and certified 4 refs.
- Mid-America – 367 players – 225 were 60+, Alice, Vicky and Mark helped. 151 Temporary members. 91 different refs, 24 courts and 2 practice. Thanks to Winnie Montgomery. Contest for most refs – 29 matches.

Tournament Operations: Vicky

- Congrats to Winnie for Mid-America tournament.
- Vicky commented on photos and thought more people see more on Facebook than on the web – where they are seen most
- Ruidoso Championships in June embedded – 103 registered to date.
- Billy the Kid registration starts soon for August - about 150 anticipated - SSIPA embedded

***Membership – Mark Kellam –**

Current Membership is 1,170 members. Thanks to Fred, Vicky, Alice and Winnie for recruiting at Lakes and Mid America tournaments.

Member Renewals – to date we have had 94 annual members reach their expiration date. 72 have renewed which is a 77% renewal rate. I think that is an excellent rate.

MemberLeap Project Update - Great progress and moving forward quickly. Don't have ETA yet, but not too distant future.

1. To date we have completed the initial database set up, converted member database and completed the first test cycle. Results were positive, but identified changes required by MemberLeap (e.g. addition/removal of fields, renaming fields, building member home page) and SSIPA (e.g. standardize member database – fix addresses, phone numbers, states, countries)
2. In progress now – test cycle 2. SSIPA member database updated, Memberleap making their corrections and reloading conversion.
3. Our new system will look very much like USAPA's member page. Logon and look at your profile on USAPA and that is what ours will look like – difference will be logo and our custom fields.
4. Next cycle will include new member process (PayPal, automated emails), newsletters.
5. Future testing will include communication to existing members on new system and how-to login, and pt.com validation of membership.
6. At some point, I will be asking some of you to assist with testing and setting up new users.
7. Privacy – decided that we would start with member data being very private. Starting point will be only member names and state will be accessible to other members. Each member will have the ability to opt in or out of allowing their information to be visible to other members.

Summary – very happy with progress, and excited to get this in place as soon as possible.

***Webmaster – Dave Allenbaugh –**

- Will send Photo info also for posting on TD Planning Tool and SSIPA Representative Checklist.
- Archiving for 2018 Calendar – SSIPA Stars
- We discussed how much certain areas of the web page are being used by the membership. Dave will start recording and tracking by area and start reporting on such at Conference Calls to make better informed decision on what we put on the web.

Unfinished Business - Discussion Items - None

New Business - None

Meeting was adjourned at 8:33 pm CDT.

The next meeting will be scheduled at a later date by the President.

SSIPA TREASURER’S REPORT March 27, 2018

AVAILABLE FUNDS LAST REPORT 1-23-18		\$38594.25
<u>EXPENDITURES SINCE LAST REPORT</u>		
MEMBERLEAP	\$2210.00	
MAILING	\$184.79	
PRINTING	\$73.33	
BANNERS	\$500.00	
STAFF PAYMENTS	\$1800.00	
TRAVEL REIMBURSEMENTS	\$1100.00	
<u>INCOME SINCE LAST REPORT</u>		
PAYPAL MEMBERSHIPS		\$6428.00
PAYPAL TOURNAMENT PAYMENT		\$1072.00
MEMBERSHIP CHECKS AND CASH		\$695.00
TOURNAMENT PAYMENTS-CHECKS		\$2883.00
BANK BALANCE AS OF 3-27-18		\$43804.13
PAYPAL ACCOUNT BALANCE 1-23-18	\$66.08	
OUTSTANDING TOURNAMENT PAYMENT-		
HOLIDAY CLASSIC	\$746.00 (90 DAYS)	
EL MIRAGE	\$1338.00	
MID-AMERICA	\$980.00	

SPRING FLING

\$962.00

FRED THOMPSON
SSIPA TREASURER

SSIPA Position Statement to USAPA

To: Jack Thomas, USAPA President
Christine Barksdale, USAPA Nationals X Tournament Committee Chair

From: SSIPA Board

Re: Nationals Tournament Competition Format

Date: March 29, 2018

At the regularly scheduled March 28th SSIPA board meeting, the SSIPA board voted unanimously to send the following position statement regarding the competitive format to be used at Nationals X in Indian Wells, California.

We, the SSIPA board, as a strategic ally of the USAPA, believe it to be in the best interest of SSIPA and USAPA members to continue to use the five year groups for players 60+ and skill levels as appropriate at Nationals X.

Just this year, USAPA recommended the format of five year increments for players 60+ in age for the 2018 Regional Tournaments. To change to any other model/format from what the USAPA membership has experienced this year in regional and thirty other SSIPA tournaments does not seem to be in the best interest of SSIPA or USAPA members. If the age format is changed for 2018 USAPA Nationals, this would be the third format change in as many years.

During the past 15 months, SSIPA membership has grown at a very rapid rate as players 60+ in age have supported this competitive format. The SSIPA guidelines have been used in 10 tournaments during the first quarter of 2018, including two USAPA regional tournaments, with player evaluation reports being highly favorable. All SSIPA circuit events are sanctioned by the USAPA, and therefore; all SSIPA members are also members of the USAPA.

Changing the competitive format from five year increments would be a competitive disadvantage and disservice for both SSIPA and USAPA membership.

Please consider these comments as continued support of the USAPA by the SSIPA board and membership.